1. (Twice amended) An optical scanning system for scanning graphical codes which are displayed on an object, comprising:

an object comprising:

text displayed on the object; and

at least one two dimensional graphical code displayed on the object, wherein the graphical code comprises an encoded Internet address and additional information;

scanning means for optically scanning the graphical code; and

a computer connected to the scanning means and further comprising processing means for decoding the scanned encoded Internet address and additional information.

15. (Twice amended) An optical scanning system for scanning graphical codes which are displayed on an object, comprising:

an object comprising at least one two dimensional graphical code displayed on an object, the graphical code further comprising an encoded Internet address and additional information;

scanning means for optically scanning the graphical code;

processing means for decoding the scanned encoded Internet address and additional information; and

memory for storing the decoded Internet address and additional information.

16.   (Twice amended) A process for optically scanning graphical codes which are displayed on an object, comprising:

providing an object comprising:

text displayed on the object; and

at least one two dimensional graphical code displayed on the object, wherein the graphical code comprises an encoded Internet address and additional information;

optically scanning the graphical code to generate optically scanned data;

transmitting the optically scanned data to a computer for processing; and

processing the optically scanned data to identify the encoded Internet address and additional information.

25.   (Twice amended) A process of printing a two dimensional graphical code onto an object, wherein the object comprises text, and wherein the graphical code comprises an encoded Internet address and additional information.